

Event Programme 2010/11

Seminars, briefings, meetings

Electric Vehicles: New Business Models and Infrastructure Debate, Reception and VIP Dinner, 22 June

In association with [Frost & Sullivan](#)

The Future of Design Education and Training Roundtable Discussion, July 2010

In association with the Design and Technology Association

Design for our Built Environment: Innovation in Construction Inquiry: Navigational Seminar, July 2010

In association with Buro Happold

Designing Out Crime: a New Pint Glass Summer Reception, July 2010

In association with the Design Council and APG for Beer

Manufacturing for a Balanced Economy Parliamentary Seminar, October 2010

In association with the [ERA Foundation](#) and [The IET](#)

Innovations for Healthcare: Homehealth and E-Health Debate, Reception and VIP Dinner, October 2010

In association with [Frost & Sullivan](#)

Policy for Behaviour Change: Encouraging Resource Efficiency through Design Parliamentary Briefing, November 2010

In association with the APSRG and the Design Council

Inclusive Design for an Ageing Demographic Parliamentary Briefing, December 2010

In association with the Helen Hamlyn Centre

And...

Meet and Greet Drinks for APDIG Members (date tbc)

New Year Drinks for APDIG Members (January 2011)

Research

Design for our Built Environment: Innovation in Construction Forthcoming Parliamentary Inquiry

In association with [Buro Happold](#)

The APDIG will be building on a very successful dinner and policy discussion in March with a new research project, looking at putting good design and innovative practice at the heart of the construction industry.

Design and the Public Good: Creativity vs. the Procurement Process

In association with the [Design Business Association](#)

On 2 March the APDIG launched the results of its inquiry into public sector procurement of design and creative services. The APDIG and DBA will now be working together to follow up on the findings of the report.

Trips

Design Museum: Introduction from the Director and Private View

5th July 2010, 7pm

British Architectural Design: 2012 Olympic Site Tour

In association with [Open City](#) and CABE

Date to be agreed with members

Other

The APDIG will soon be submitting a proposal to the Royal Commission for the Exhibition of 1851 for financial support to run a year-long programme of parliamentary engagement activities around the state and future of 'productive industry' in the UK, in advance of the Commission's 160th anniversary. If successful, this will add 2-3 additional Parliamentary events to the APDIG's calendar.

The APDIG will be balloting to hold two separate exhibitions in the Committee Corridor Lobby Exhibition Area – one on the public service oriented work of the Design Council and one in collaboration with the Whitehall Creatives' Network.

The London Design Festival takes place over two weeks in September. This may represent an opportunity for some Parliamentary engagement with the design community.

Recent Past Events

Design for our Built Environment: Innovation in Construction Parliamentary Dinner and Policy Discussion

In association with Buro Happold

1st March 2010

Speakers: **Rod Macdonald** Buro Happold
 Paul Morrell Chief Construction Advisor
 Mark Prisk MP Shadow Minister for Business and Enterprise (Conservative)

Chair: **Barry Sheerman MP**

Design and the Public Good: Creativity vs. the Procurement Process Report Launch

In association with the Design Business Association

2nd March 2010

Speakers: **Baroness Janet Whitaker**
 Deborah Dawton Design Business Association
 Julian Grice The Team
 Simon May August
 Mat Hunter Design Council

Chair: **Barry Sheerman MP**

Eco-design for a resource efficient society Parliamentary Seminar

2nd February 2010

In association with the APSRG and WRAP

Speakers: **Richard Swannell** WRAP, Director of Design and Resource Minimisation
Martin Charter Centre for Sustainable Design, Director
Rob Holdway Giraffe Innovation, Director
Sophie Thomas Design Council Member and Designer

Chair: **Eric Illsley MP**

The Role of Design in Patient Safety

Parliamentary Seminar

1st December 2009

In association with: Associate Parliamentary Health Group

Speakers: **Martin Fletcher** Chief Executive, NPSA
Kate Jones Head of Patient Safety, NHS Institute for Innovation and Improvement
Chris Howroyd Healthcare Project Manager, Design Council
Stephen Ramsden Chairman, Patient Safety First Campaign

Chair: **Patrick Hall MP**

Economy 2020: Innovation and Reform

Roundtable Discussion

Speakers: **Ian Lucas MP** Parliamentary Under-Secretary of State with responsibility for Manufacturing
Sir Alan Rudge Chairman, ERA Foundation
Sunil Rai Chopra Vice President UK, Tata Consultancy Services
Nick Hussey Director, Manufacturing Insight

Chair: **Derek Wyatt MP**

The Commercialisation of Science by Design

Roundtable Discussion

In association with the Design Council

Speakers: **Dr David Baghurst** Head of Isis Enterprise, Oxford University
Billy Boyle Director, Owlstone

Chair: **Adam Afriyie MP** Shadow Minister for Science and Innovation

Not for distribution

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For further information please call 0207 202 8588